Multi-Guide

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Welcome to the new world of guided tours and tourist information. Let us introduce our system.

Multi-Guide provides digital guided tour on Android and IOS based mobiles.

There is no further need for expensive audio guide devices, deposit handling, and device maintenance. There is no need to load devices or to replace used-up devices. You do not have to stand in a queue or wait for an audio guide device in a suitable language. It cannot occur that the visitors do not have access to information in a particular language. There is no need to disinfect the devices or a person who does that, or to buy disinfectants. Since everyone uses their own device, visitors do not have to worry about getting some kind of infection. If there has been a group guided tour before, the exhibition can be visited individually in the pace of the guided tour, too. The cost of the service can be usage-based, thus the exhibitor has to pay only the service provider. There is no risk of suffering losses if it has to be closed due to the COVID pandemic.

After downloading the free Multi-Guide application from their own application store (Google Play, AppStore), visitors can immediately reach the multimedia information of the exhibition on their smart phone or tablet by scanning the QR code available on their entrance ticket via the wi-fi system supplied by the exhibition or via mobile internet. The application is universal; the same application can be used at every exhibition. Uniquely among the available applications, contents do not have to be downloaded previously, those are available online in the order the visitors would want to see. After scanning the QR code of the exhibition, the application provides information about the available languages at the given place or about the availability of the primary or the secondary language the visitor set in the application. If not, the application offers options from the available languages.

At any exhibition points, the information can be text, picture, voice or video based. An exhibition points can be linked to several types of contents with multiple chapters, which can be presented on the mobiles by entering the numbers of the exhibition points. According to the setting, there is also a possibility to "scroll" in the application, then choose points from a list. In this case, the visitor can see the type of the content, too. These parameters can be freely set by the exhibitor at the management interface. During the visit of the exhibition, all information is available unlimited times. Tourist guiding is multilingual, the exhibitor can take a decision on which languages the content can be available and can be uploaded. The language can be changed optionally from the languages available during the visit. The

exhibitor can set the "quite" mode requiring the use of headsets for audio and video contents to avoid disturbing the other visitors. The QR code can have a time limit, thus it can be used only for a certain period, or it can be freely used, therefore everyone can use it without any limitation.

The operators can create a digital environment suitable for the exhibition on an easily usable management interface, and upload their multimedia contents there, too. The established exhibition structure and its content can be dynamically changed at any time. After saving the modifications, the contents are immediately available; other steps are not necessary. With the help of the program, we can also create statistics about attendance according to different viewpoints - attendance of exhibition points, which languages were used, which countries the visitors are from – even in hourly breakdown. The program is also able to issue tickets and to create QR codes required for using. It also contains an authorization management system; therefore co-workers can only see the information that concerns them.

Multi-Guide can be operated either on a cloud-based system or by using local resources. Our company also helps in setting up the local infrastructure and operating the cloud-based system. We also convert the existing audio guide contents at the introduction of the Multi Guide System for free. Specialists help in providing full or complete information and exhausting all the possibilities provided by the system.

In case of your interest, please, do not hesitate to contact us for details and our co-worker will give you a presentation in person.